

## Seminar

# WHAT WE SEE & MAKE SEEN

## Assignment

***This Assignment contains important information on what to do and when! Please read it carefully!***

### *Overview*

*As part of our seminar you will discuss in writing some texts and art projects in public spheres, and you will develop your own project (alone or in groups) to carry out in Hong Kong during our field trip. In Hong Kong we will work together with students from Chinese University Hong Kong and Hong Kong Polytechnic University, School of Design.*

### *How to exchange and gather information*

*We will exchange and gather texts, films, projects, and writings on our Blog [www.whatwesees.ch](http://www.whatwesees.ch)  
Our search for information is focussed on the following topics/key words:*

*Contemporary Art | Art in Global Context | The Urban | Public Sphere | Art in Public Space | Space, Place, City | Artistic strategies | Hong Kong | Zürich ...*

*To find valuable material start your search in different media and places. Do not only use internet, but also libraries, art collections, city archives and other sources. Archive them to make them available/visible for all participants*

### *Toolbox*

*All our gathered information serves as a kind of "Toolbox". The Toolbox provides you with ideas, criteria for reflection and development of your project. At the beginning of our seminar, the Toolbox includes already some texts and a few art projects in public sphere. Through your tasks (see below) you will contribute to the Toolbox.*

### *Your Tasks*

#### *• Till 3 March*

- Watch "Le Voyage en Orient". This work serves as an example for our "post-card approach". See post-card approach below.*
- Choose one text, uploaded on the blog under the category "Texts" (password: wws), read it closely and write a critical review (ca. 3000 characters). See Learning Material: Critical Reading.*
- Take a critical review from one of the other students, read the text in question and redact the review. Upload it then to the Toolbox on the Blog (you will find a proposed structure for the post on the blog [-> abstract -> add new]).*

- Choose at least three existing art projects in public spheres and write of each project a description (ca. 500 characters) and a review (ca. 500 characters plus additional material). See *Learning Material: Archiving Strategies*. You may take one of the examples already in the category “Pool” on the blog, or add projects of your own choice. Upload them then to the Toolbox on the Blog (you will find a proposed structure for the post on the blog [tool -> add new]).

*Note:*

**6 March:** We will discuss the summaries and abstracts in our seminar. It is essential that your writings and abstracts are accessible on our blog by 3 March!!

**13 March:** In the evening, 6 pm, there is the opening of the exhibition “Is it (y)ours?” about artistic practices in public space (curated by Dorothee Richter, Damian Jurdt, Patrick Müller [Hong Kong inserts]); you are invited to present some of findings (regarding art projects in Hong Kong’s public spheres) in a lounge setting to the public.

- *Till 27 March*

- You develop your own project (alone or in groups) to carry out during our field trip. See also below “post-card approach”.

*Note:*

**13 March** you will go through a “project speed dating”. You will present your idea with **visuals** 5 times to 5 different people. This means, you are presenting the same idea 5 times – always to someone else. There are 2-3 other participants in your “speed dating” group. Therefore, you will also hear their idea and the responses of the correspondents.

**20 March** you will present your project to plenum.

**27 March** you will present your project to plenum and a guest.

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*Post-card approach*

When looking at “Le Voyage en Orient” (see Blog -> Pool) you’ll find a lot of ideas of “post-cards”: performances, films, fotos ... We are **n o t** thinking of “post-card” in the sense of a cardboard or paper card. But: something (film, sound ...) someone sends to someone else!

We follow Corine Miret’s et Stéphane Olry’s approach:

- For your project you decide on a specific location or situation.
- You decide upon a sender: who is the person who sends the “post-card”? You, a fantasy person, a child living in Australia ... You may chose real or fantasy person(s).
- Who is the addressee?
- What format, medium does your “post-card” take?

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*Field trip and follow-up*

You will get a separate information sheet for these activities by the end of March.